



Press Release

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HARVEST HOUSE ANNOUNCES INCREDIBLE SUCCESS OF ADULT COLORING BOOK LINE

Eugene, Oregon—March 18, 2016—Harvest House Publishers is pleased to announce that their new coloring book line has more than 500,000 copies in print. With a total of 13 titles scheduled to be in print by the end of 2016, and several more slated for early 2017, Harvest House has a wide range of Christian adult coloring books that will serve a variety of individual tastes and needs.

Harvest House's strong commitment to deliver unique content that will enrich the personal and spiritual lives of people led to the creation of the Color the Bible™ series. Each illustration within titles such as *Color the Psalms*, *Color the Proverbs*, *Color the Promises of God*, and *Color the Names of God* incorporates Scripture that allows the individual to color and meditate on God's Word simultaneously. These books provide a time of personal renewal and encouragement, while improving concentration and unlocking creativity.

"Core to the Harvest House mission is a desire to reach the masses with affordably priced books. We're doing this by distributing our coloring books throughout Christian retail, general and mass markets, warehouse clubs, and other non-traditional accounts," stated Brad Moses, VP of Sales. Moses further stated that his hope is to see Harvest House become the Christian adult coloring book authority.

To learn more about new and upcoming products in the coloring book line at Harvest House please visit www.harvesthousepublishers.com.

About the Publisher:

Harvest House publishes more than 140 books per year and carries a strong backlist offering more than 1,200 titles. Over 125 million Harvest House books have been sold worldwide through diverse distribution channels, and additional millions have sold in over 75 different languages.

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